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# TECH TALK: BLOCKCHAIN TECHNOLOGY

30 JANUARY 2018

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# **Christopher Emms**

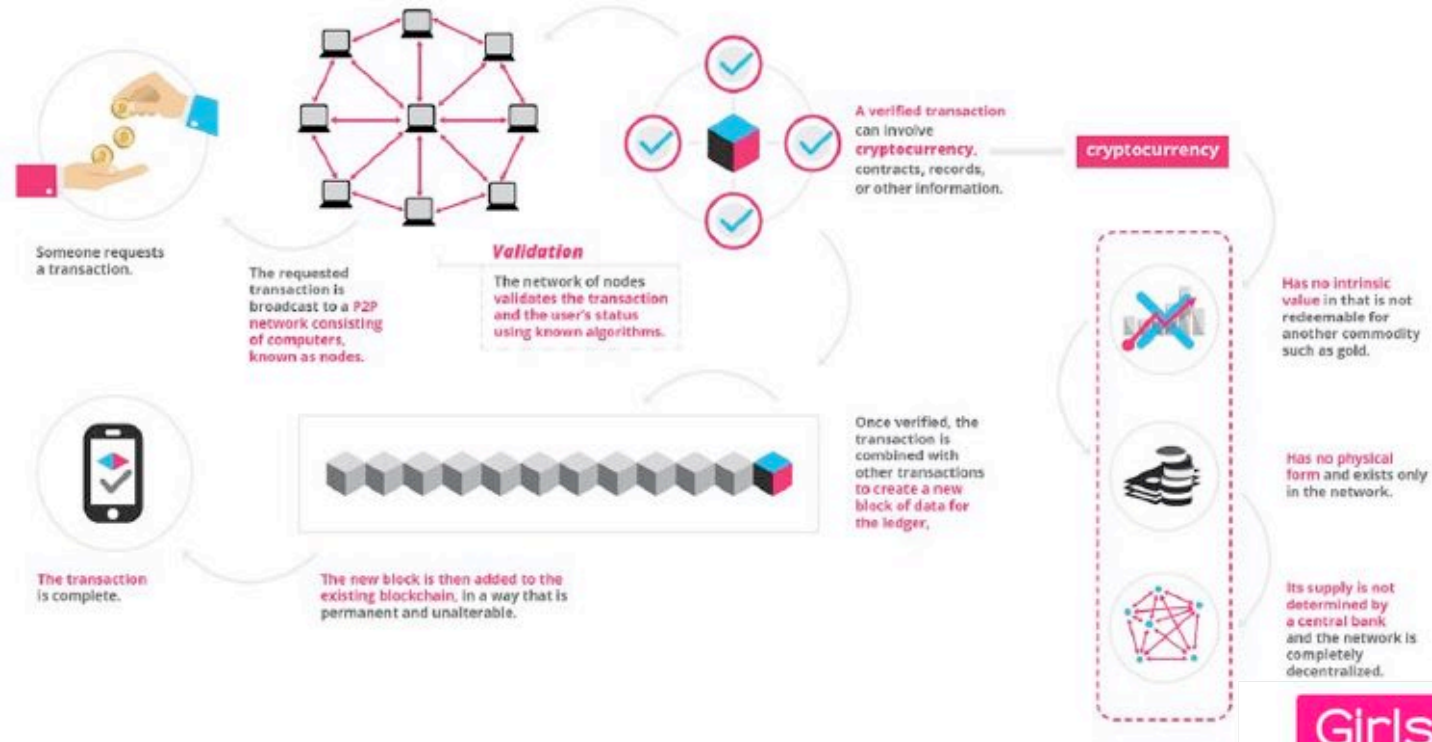
## Chief Executive Officer at TokenKey

# The Blockchain and Token Economy

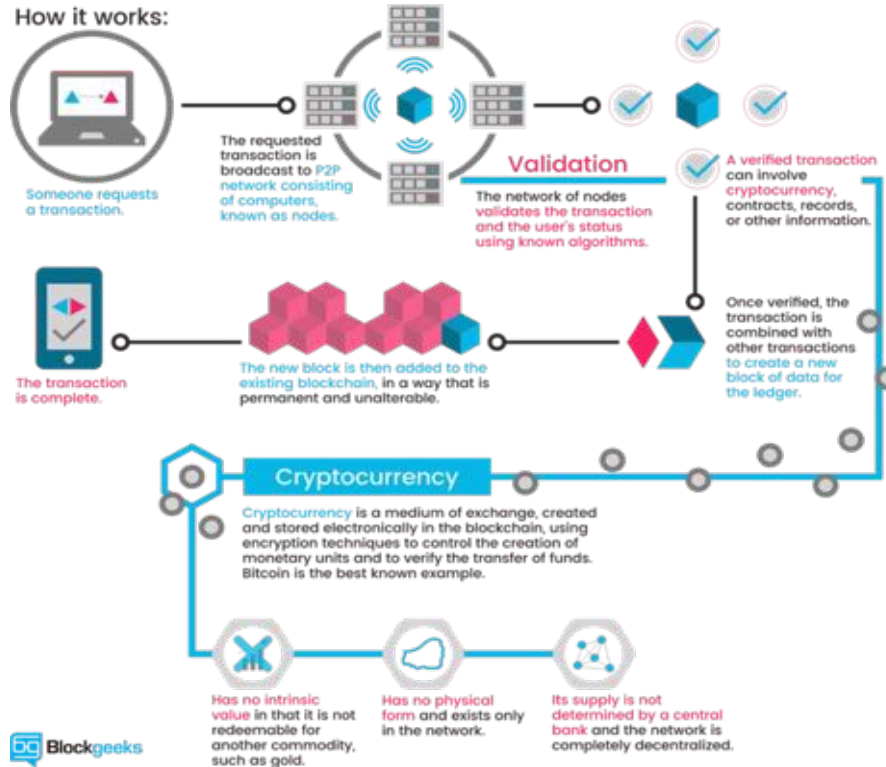
How the Blockchain and Crypto  
Currencies are changing the world



# What is Blockchain?

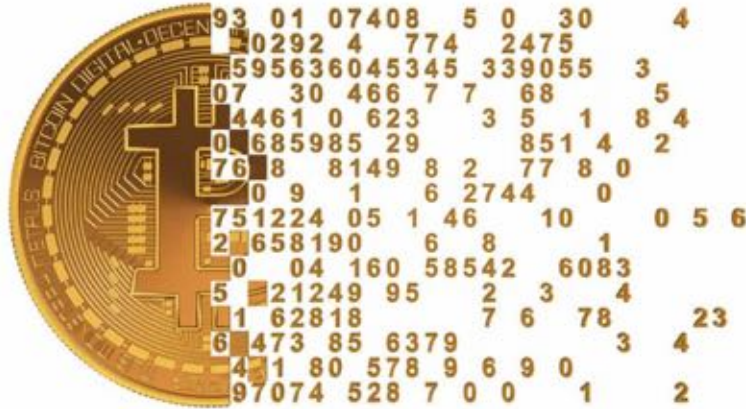


# What is Crypto Currency?



# What is the Difference?

## Bitcoin



## Ethereum



# Which Organisations are Implementing Blockchain?



# The ICO

ICOs or Initial Coin Offerings are basically crowd sales, the cryptocurrency version of crowdfunding. The ICOs have been truly revolutionary and have managed to accomplish to amazing tasks:

- They have provided the simplest path by which developers can get the required funding for their project.
- Anyone can become invested in a project they are interested in by purchasing the tokens of that particular developer and become a part of the project themselves





# Tokenising Leisure

Giving Digital Real  
Estate to Visitors



# Tokenising Leisure

- Admission
- Incentive
- Reward
- Branding
- Collecting
- Sharing
- Exclusivity
- Experience
- Easy to Use



# Solar Energy



## Market

Solar Power is the fastest-growing energy market in the world. 70 GW of solar photovoltaic projects were completed last year with an investment of \$116 billion, a 20% increase over 2015 levels.



## The Challenge

Solar energy market is dominated by large utility companies that buy solar energy at a low price and sell it through the electricity grid at a much higher price, securing huge profits at the expense of the end consumers and small-scale solar producers.



## The Solution

By creating a freely accessible marketplace for renewable energy trading, Solar Bankers is challenging the dominance of the large energy companies. With Solar Bankers, consumers can produce their own electricity and sell any excess at competitive prices to their neighbors via local marketplaces.

But Solar Bankers is more than just a marketplace, we also supply cutting-edge photovoltaic devices that are able to produce clean energy at some of the lowest costs in the market.

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# YOVO

## Get paid to use your phone

We're building a better mobile network. One with a first of its kind service plan that literally pays for itself (and then pays you). Here's how it works:

1

We help you discover great content from the best brands. Things like free apps and exclusive offers you won't find elsewhere.

2

By checking them out and sharing with your social group you earn YO Tokens, a digital currency with you spend like cash.

3

Your earnings pay for your mobile service and anything extra is yours to keep and spend on whatever you want.

# Crypto Kitties

Ebay was the first Marketplace for the selling of beanie babies, in web 3.0 we have Crypto Kitties!



**Collectible.  
Breedable.  
Adorable.**

Collect and breed digital cats.

Start meow



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# Thank You

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